Creative Services Writer/Producer Intern

Are you a creative communicator? Can you take a difficult concept and explain it in an interesting way? Do you work well with others? Are details your thing? Can you go with the flow? Would you consider yourself adaptable? Are you a quick learner? Can you juggle lots of projects? Are you looking for real-world experience? Are you still interested after reading this far?

Join our writer/producer staff for the summer! Work with, and learn from, our team of ten writer/producers as you help to create and develop content for video, print, and Web communications. You will have the opportunity to work in a team environment on a variety of projects with departments throughout State Farm. Yes, we work for an insurance company, but it's like we're an agency plopped right in the center of State Farm. Our in-house creative & production shop is 180 people strong and fulfills thousands of project requests per year.

Qualifications

- Minimum GPA: 3.0
- Majors Considered: Advertising & Marketing, Journalism, Broadcast Communications
- Strong written and verbal communication and interpersonal skills
- Creative writing skills
- Ability to work independently, or with a team of creatives
- Strong work ethic
- Ability to speak and write fluently in both English and Spanish is preferred
- Strong leadership and teamwork skills

Compensation

$14/hour based on a 38 ¾ work week (full time).

Additional Details:

This internship requires a high degree of professionalism. You need to be able to organize and prioritize your assignments to meet deadlines. All candidates will be asked to provide a portfolio of work or school project samples that showcase your talents. Also, if you are a bilingual candidate, please indicate your level of Spanish fluency (basic, advanced, or superior).

Housing:

We may pay a relocation stipend to help you with some of your moving expenses. We coordinate your housing (you still have to pay for it yourself though) and have lots of fun social events to meet our other interns throughout the summer.

For more information
Contact Eileen Koke at eileen.koke.gewz@statefarm.com