Creative Services Electronic Designer Intern

Are You a Go-Getter? Do You Work Well With Others? Looking For Real-World Experience?

Are you a creative problem solver? Do you make good on your word? Are details your thing? Are you a quick learner? Can you tackle technical stuff, like learning new software? Can you juggle lots of things? Can you put together a portfolio showcasing your best and most diverse work?

Yes, we work for an insurance company, but we’re like an agency plopped right in the center of State Farm. Our in house creative & production shop is 180 people strong and fulfills thousands of project requests per year. We have talented designers and art directors on our design staff, each with varied backgrounds and experience in the field ranging from several years to several decades.

Our staff wants you to work alongside them so they can share their tips and tricks of the trade! We create Marketing and Advertising pieces, build electronic Claims tools, build and maintain a ton of websites – State Farm sites as well as others, create a plethora of video, and manage to have fun doing it! We design print materials, conference booths/environments, websites and web graphics, video/motion graphics, and virtual meeting environments. You’ll get to work alongside some of the best designers in the industry!

Interested? Here’s what you need:

• Strong design fundamentals such as typography, hierarchy, general layout, and imagery supporting/enhancing content
• Willingness to do anything, and do it well, from the most tedious production job to the most out-there concep ting challenge. Every job we do is important to someone!
• Treat every job like it’s the most important: we don’t create fluff work for our interns; the jobs you’re assigned are real jobs, and the work you do for us represents our company and its brand.
• Ability to quickly learn new software programs. Our web foundation includes, but isn’t limited to, DreamWeaver, Flash, Photoshop, basic html and css. Our video foundation includes, but isn’t limited to, Motion, After Effects, PowerPoint, Photoshop. Plus, our entire staff learns new software as project work dictates.
• Strong concept of time. We have due dates and we have to hit them. And, we have tons of meetings and you need to get to them on time!
• GPA 3.0 or higher. Yep, you’ve gotta show us that you’re motivated to perform!

All this, and you get paid too! We start our design interns at $13/hour; you’ll work a 38.75 hour week for 11 weeks. Plus, we may pay a relocation stipend to help you with some of your moving expenses. We coordinate your housing (you still have to pay for it yourself though) and offer lots of fun social events to meet our other interns throughout the summer.

Intrigued? For more information, contact Eileen Koke (HR rep) at Eileen.kike.gewz@statefarm.com